



FOR IMMEDIATE RELEASE

Elliott Miller Joins Fulcrum's Exton, Pennsylvania Location

**Miller Joins
Pennsylvania Team**

MCLEAN, VIRGINIA; June 14, 2010: Fulcrum Securities, Inc. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in St. Louis, Missouri, today announced that Elliott Miller has joined the firm's Exton, Pennsylvania location as First Vice President, Investments, he will be joining Rob Morgan, Fulcrum's Chief Investment Strategist. Mr. Miller works with individual and institutional investors helping them manage risk through customized asset allocation strategies that incorporate a wide range of traditional and alternative investment vehicles.

Elliott comes to Fulcrum from New York Life Investment Management LLC., where he was director of their Wealth Advisory Services Group. With 29 years investment experience Elliott has held positions at Prudential Financial Inc., Rittenhouse Financial Services Inc., and Renaissance Investment Management, Inc. of Cincinnati, Ohio. He began his career in the financial services industry working for E.F. Hutton and Merrill Lynch in Harrisburg, Pennsylvania.

Mr. Miller received his Bachelor of Arts degree in 1975 from Pennsylvania State and was awarded the CIMA (Certified Investment Management Analyst) designation in 2000 from The Wharton School at the University of Pennsylvania. He currently serves on the advisory committee at IMCA (Investment Management Consultants Association) for their prestigious publication "Investments and Wealth Monitor."

Mr. Morgan stated, "I've known Elliott for 16 years and am excited to be finally able to work with him for the first time in my career. He brings a very strong track record of experience in the Wealth Management business to our team here in the Philadelphia market, and the depth of his industry contacts is exceptional."

About Fulcrum Securities, Inc. & Fulcrum Advisory Services, Inc.

Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. The Firm's product suite includes a wide range of services for a diversified client base and is particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum Securities is headquartered in St. Louis, Missouri. Fulcrum Advisory Services is headquartered in McLean, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

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