



FOR IMMEDIATE RELEASE

Tim Flick Named Indianapolis FIVE STAR: Best in Client SatisfactionSM

Flick Receives Prestigious Award For 2009

INDIANAPOLIS, INDIANA; August 6, 2009: Fulcrum Securities, Inc. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in St. Louis, Missouri, today announced that Tim Flick CFP® has been named a FIVE STAR: Best in Client Satisfaction Wealth ManagerSM for 2009 in Indianapolis, Indiana.

The FIVE STAR Wealth Manager Program, sponsored by Crescendo Business Services LLC., is awarded based on survey data and input from city and regional magazines. Less than 7% of wealth managers in the Indianapolis market were reviewed before granting the award. Wealth managers must have five years of experience in the financial services industry in order to be considered for the award.

Included as part of the evaluation and selection methodology, the FIVE STAR Best in Client Satisfaction designation adheres to guidelines established by the Investment Advisors Act of 1940 regarding third-party recognition. In preparing the survey, upwards of 200,000 people were asked to evaluate wealth managers in the Indianapolis market. In addition, the award includes a peer review element with up to 10,000 local financial service professionals being asked to review other area financial professionals. Respondents were solicited for their input on wealth managers whom they knew personally; they were asked to consider nine criteria when preparing their evaluations:

- customer service
- integrity
- knowledge/expertise
- communication
- value for fee charged
- post-sale service
- quality of recommendations
- overall satisfaction
- meeting of financial objectives

"In as much as we live in a time when finding trustworthy and experienced wealth management advice is particularly difficult, I am especially gratified to receive this award. I have my peers and clients to thank and I'm grateful for their support. As a firm, Fulcrum is growing at a rapid rate and expanding into new markets and regions, I'm happy to be able to contribute to that effort, this award is affirmation," said Mr. Flick.

About Fulcrum Securities, Inc. & Fulcrum Advisory Services, Inc.

Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. The Firm's product suite includes a wide range of services for a diversified client base and is particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum Securities is headquartered in St. Louis, Missouri. Fulcrum Advisory Services is headquartered in McLean, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

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