



FOR IMMEDIATE RELEASE

Fulcrum Securities Reports Record Growth

Firmwide Increase in Revenues Through End of July

MCLEAN, VIRGINIA; August 21, 2009: Fulcrum Securities, Inc. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in St. Louis, Missouri, today reported an increase in revenue growth from continuing operations of 57 percent annualized through the end of July 2009 when compared to the same period last year. Growth among the Firm's advisory accounts was responsible for a significant portion of the increase reflecting a net increase in assets of over 72 percent measured against last year. This increase was partially attributable to aggressive recruiting throughout the Firm's Branch Office system.

"The mere fact that our Advisors have been able to increase market share to such an impressive degree during what, by all accounts, has been one of the toughest times in this country's economic history only goes to reaffirm there is no substitute for talent," remarked J. Patrick Kearns, President and CEO of Fulcrum. "With every passing day it becomes increasingly clear that our ability to respond quickly to changes in the market-place and the evolving needs of our clients, and the fact that we have not been tainted by any of the problems plaguing the larger firms has enabled us to offer our clients and our financial professionals an almost ideal situation. Clearly our strategy of emphasizing quality over quantity when it comes to hiring new Financial Advisors has served us and our clients well, this is what happens when you put your clients first."

Highlights So Far

- Increased registered sales personnel by 32% since January 1, 2009.
- Established niche servicing smaller broker/dealers as 'piggybacks' on Fulcrum's clearing relationship with Pershing LLC.
- Entered into strategic alliance with investment banking firm Navidar Group.

"Thanks to the hard work and commitment of Fulcrum's employees we have successfully made it through a very difficult period for our industry, and although there is still room for improvement, our strategy of recruiting talented and experienced advisors and entering into strategic alliances and lines of business that enable us to provide our clients with access to a truly unique platform of services will only help us continue our growth trajectory," continued Kearns.

About Fulcrum Securities, Inc. & Fulcrum Advisory Services, Inc.

Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. The Firm's product suite includes a wide range of services for a diversified client base and is particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum Securities is headquartered in St. Louis, Missouri. Fulcrum Advisory Services is headquartered in McLean, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

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