



FOR IMMEDIATE RELEASE

Fulcrum Securities Opens Retail Branch in St. Louis, Missouri

George Casey to Head St. Louis Branch Office

MCLEAN, VIRGINIA; October 21, 2008: Fulcrum Securities, Inc. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in St. Louis, Missouri, today announced that George G. Casey will join the Firm as Managing Director and Head of its new retail sales office in St. Louis, Missouri.

Prior to joining Fulcrum Mr. Casey worked as a Financial Advisor with Huntleigh Securities Corporation in their Chesterfield, Missouri office where he concentrated on wealth management and estate, retirement, and financial planning. Before going to Huntleigh, George spent 15 years as a Financial Consultant with Salomon Smith Barney Inc. also in Chesterfield. Preceding his time at Smith Barney, Mr. Casey and was with Merrill Lynch & Company, Inc. in their Clayton, Missouri office. Mr. Casey spent six years in the United States Marine Corp as a pilot before getting his start in the financial services industry.

Commenting on the appointment, J. Patrick Kearns, President and CEO of Fulcrum said, "I am delighted that George has agreed to join the Firm and expand our presence in St. Louis, this is a core location for us and his wealth of experience will add further strength to our presence in that market. He will be an exceptional asset to the Firm."

Mr. Casey was awarded his Bachelor of Arts degree from St. Louis University in St. Louis, Missouri, and went on to receive a Masters in Business Administration from Southern Illinois University in Edwardsville, Illinois. He is a member of the United States Marine Corp Veterans Association and the Marine Corps League in Manchester, Missouri. He serves as a member of the C.B.C. High School Alumni Board and performs volunteer work for Habitat for Humanity.

About Fulcrum Securities, Inc. & Fulcrum Advisory Services, Inc.

Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. The Firm's product suite includes a wide range of services for a diversified client base and is particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum Securities is headquartered in St. Louis, Missouri, Fulcrum Advisory Services is headquartered in McLean, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

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