FOR IMMEDIATE RELEASE

Gary Nolen Joins Fulcrum
Senior Vice President: Branch Office Development

Nolen Launches
Recruiting Campaign

RESTON, VIRGINIA; **February 15, 2008**: Fulcrum Holdings, LLC. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in Reston, Virginia, today announced that Gary D. Nolen has joined the firm as Senior Vice-President for Branch Office Development. Mr. Nolen joins Fulcrum in South Bend, Indiana where he will head the Firm's recruitment campaign and enlarging Fulcrum's branch office system and sales team through-out the country. He will also concentrate on training and coaching Financial Advisors on expanding their business and deepening their client relationships.

"Given the consolidation that is currently taking place in the financial services industry, we are able to hire some of this industry's most experienced people," said J. Patrick Kearns, President and CEO of Fulcrum. "With so many skilled advisors being displaced through office closings and corporate mergers, there is tremendous opportunity for us to recruit some of the finest talent in the financial services industry today and Gary Nolen is just the person to spearhead our recruitment and training effort. We're very fortunate that he has agreed to join our Firm."

Mr. Nolen taught financial planning and investments at the University of Notre Dame's Center for Continuing Education and has over 25 years management and training experience in the industry. He has helped build and manage offices for E. F. Hutton, Smith Barney, and Merrill Lynch, concentrating his efforts on sales training and business development. Among his many accomplishments Gary designed a methodology for expanding traditional brokerage clients into high net worth comprehensive relationships.

Fulcrum's product platform is one of the most robust in the industry and employs some of the most cutting-edge technology available today. Fulcrum's Investment Advisors are paid based on a quarterly all-cash compensation grid that was developed by our producers and includes substantially higher earnings at all levels of production.

About Fulcrum Holdings, LLC.

Fulcrum Securities and Fulcrum Advisory Services are subsidiary companies of Fulcrum Holdings, LLC. Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. Fulcrum's product suite includes a wide range of services and best-in-class investment advice. We work with a diversified client base and are particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum is headquartered in Reston, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

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