



FOR IMMEDIATE RELEASE

Fulcrum Securities Appoints Richard C. Heil Manager in Indianapolis, Indiana

RESTON, VIRGINIA; April 16, 2008: Fulcrum Securities, Inc. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in Reston, Virginia, today announced that Richard C. Heil has assumed the role of Manager in the Firm's Indianapolis, Indiana office. As part of the Firm's growth strategy, Mr. Heil will be responsible for expanding Fulcrum's franchise in Indianapolis and overseeing the development of the Firm's business and recruiting efforts in the region.

"We are delighted to have a manager of Rick's caliber," commented J. Patrick Kearns, President and CEO of Fulcrum. "Not only is Indianapolis an important growth market for us, but there are considerable opportunities for the Firm across the Midwestern region as a whole. Rick's broad experience in the industry including trading and sales, combined with his experience in options and management make him uniquely suited to expand Fulcrum's business in this increasingly complex market environment."

Mr. Heil began his career in the securities industry in 1980, at Bear Sterns on the Chicago Board Options Exchange trading desk. He later moved to Merrill Lynch where he focused on derivatives and risk management strategies for banks, thrifts, insurance companies and other like institutions. His market experience and related expertise in interest rate hedge instruments earned him clientele concerned with asset and liability portfolio risk management. In 1989, he was recruited to Raffensperger, Hughes & Company Investment Bankers in their fixed income department where he was responsible for building the firm's convertible bond trading desk. He later moved to Prudential Securities where he worked with that firm's institutional clients specializing in investment analysis, risk, and liquidity management.

About Fulcrum Securities, Inc.

Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. The firm's product suite includes a wide range of services and best-in-class investment advice. We work with a diversified client base and are particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum is headquartered in Reston, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

Contact: Suzanne G. Harvey
Managing Director

Tel: 703-674-3587
Email: sgh@fulcrumsecurities.com

###