



FOR IMMEDIATE RELEASE

Fulcrum Securities Opens New York Office

William P. Behrens to Run New Branch

MCLEAN, VIRGINIA; October 20, 2008: Fulcrum Securities, Inc. (Fulcrum), a regional broker-dealer and investment advisory firm headquartered in St. Louis, Missouri, today announced the opening of a new branch office in New York City. The Firm also announced the appointment of Mr. William P. Behrens as Vice-Chairman and Head of the new office. Joining Mr. Behrens at Fulcrum will be Jennifer M. Hieber, William J. Holbrook, Greg Moore, and Thomas Ross.

“As we continue to expand around the country, New York was a logical next step in our growth and represents a strategically important market for us,” commented J. Patrick Kearns, President and CEO of Fulcrum, “we believe that this is the right time to establish a presence into more mature markets such as New York and Bill and his group are the perfect people to lead this effort.”

Before joining Fulcrum, Mr. Behrens served as Vice Chairman of Northeast Securities, Inc. where he was responsible for private client and institutional brokerage and, asset management. Bill got his start with Ernst & Company where he rose to Partner and, ultimately, Chairman of the Board. In all, Bill spent over 35 years with Ernst & Company and its successor company Investec Ernst, Inc. He has held a variety of senior positions in the financial services industry including ones with the Securities Industry Association, the Options Clearing Corporation, the American Stock Exchange and, the National Association of Securities Dealers (now FINRA). He serves as Trustee Emeritus of both the Museum of American Financial History and, The Battery Conservancy. Bill also serves as a Director of ProPapa Missions America, a not-for-profit organization that provides medical services to the indigenous peoples of Honduras. In addition, he is non-executive Chairman of Xethanol Corporation (AMEX-XNL), an alternative energy company based in Atlanta, Georgia.

“We are very pleased that Bill is joining us,” said Kearns, “he is a man of unusual talent and experience and he will play a critical role in helping us both develop a presence in New York and as a member of our management team. He will be a valued addition to Fulcrum and the opening of this new office reinforces our commitment to expand even further on the East Coast.”

I am delighted to be joining Fulcrum,” said Mr. Behrens, “there is increasing demand from clients for the kinds of products and services offered by Fulcrum, this is a great opportunity to build a market-leading business and I am looking forward to the challenge.”

About Fulcrum Securities, Inc. & Fulcrum Advisory Services, Inc.

Fulcrum Securities Inc. is a registered independent full service regional broker/dealer offering brokerage and money management services to individual and institutional investors. Fulcrum Advisory Services, Inc. is an SEC registered investment advisory firm providing asset management and consulting services. The Firm’s product suite includes a wide range of services for a diversified client base and is particularly suited to serve the portfolio needs of not-for-profit organizations, especially those needing expertise in the field of ethically and environmentally screened portfolios. Fulcrum Securities is headquartered in St. Louis, Missouri, Fulcrum Advisory Services is headquartered in McLean, Virginia. Member FINRA and SIPC. For more information visit www.fulcrumsecurities.com

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